



ERSLAND TOUCH EXTRA

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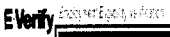
ALCA



CERTIFIED
LANDSCAPE
PROFESSIONAL



Desert
Botanical
Garden



ADAM'S ANECDOTES got rye???

October is here yet again! For us it means long hours of laborious work, but for you it means the anticipation of your beautiful winter lawn! We use a triple blend Perennial Rye grass seed that grows/germinates quickly and will produce a medium-textured turf with good density and uniformity. The basic steps for installing the winter lawn are as follows:

1. Scalp summer grass
2. Sow Rye seed at a rate of 10-12 lbs per 1,000 square feet
3. Adjust sprinkler timers to water 4-6 times per day for at least 2 weeks
4. Fertilize and reduce water once grass germinates adequately
5. Mow winter grass when it reaches an appropriate height

Winter Rye grass spreads and gets thicker each time it is cut, Therefore, the grass may appear thin at first, but will soon fill in adequately after only a few mowings. If you have any questions about this process, please call your Erslund Touch Account Manager.

Adam Erslund/Commercial Div. Manager
480-201-5652
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COMMERCIAL ACCOUNT MANAGERS

Chris Scott 602-989-2850
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OUR PURPOSE... TO "DELIGHT" YOU

We highly value open communication with all of our property managers, board members and homeowners. Our purpose is to DELIGHT you! If there is anything you are not satisfied with regarding our service or anything we can do to better serve you, please call Adam Erslund directly at 480-201-5652 and we will take care of it. *If you're not happy, we're not happy!!*

WATERING

During the Winter Rye seed germination period, we will be watering your lawns about 4-6 times per day for at least two weeks for proper germination. This leaves the sprinklers much more prone to damage, vandalism, wear and tear, etc. We will be closely monitoring the sprinklers, however, if there are reports of any problems, please let us know immediately so we can get it repaired ASAP to prevent any delays in the germination.



HERE COMES FALL

We are scheduling now for:



- Winter Annual Flower Planting
- Plant/Tree Additions
- Granite replenishment/topdressing

CALL NOW FOR A "FREE" QUOTE

REFERRALS, REFERRALS, REFERRALS

We truly appreciate any and all referrals you are able to send our way.

Thank you in advance!!

You'll Get Your Money's Worth!